

Yenching Global Symposium 2024

**April 11-14, 2024
Beijing, China**



Equilibrium: Our World in Balance

齐思新象，共塑均衡



**Yenching Academy
of Peking University**
北京大学燕京学堂



**YENCHING
GLOBAL
SYMPOSIUM**
全球青年中国论坛

YENCHING GLOBAL SYMPOSIUM

The world today exists in a delicate balance amidst dynamic and ever-changing forces. Climate change poses an existential threat to human society while providing us an opportunity to think about sustainable and inclusive futures. Technological innovations such as artificial intelligence can enhance economic and social development, yet they also pose challenges in the realms of governance and social cohesion. How societies respond to contemporary challenges is dependent largely on local cultural, economic, and political contexts.

Finding equilibrium in light of changes in technology, the natural world, and human culture is key to promoting shared prosperity in the 21st century. In light of this, we present to you the **2024 theme: “Equilibrium: Our World in Balance (齐思新象，共塑均衡).”** Yenching Global Symposium 2024 is the first entirely in-person conference organized by the Yenching Academy post-pandemic, and it promises to be an invigorating event fostering international exchange in China. We will explore connections and opportunities for cooperation along three dimensions.



Equilibrium

Our World in Balance

Yenching Global Symposium

2024 全球青年中国论坛

TECHNOLOGY X CULTURE: PROMOTING INCLUSIVE INNOVATION | 科技与文化：探索包容性创新

Panels on the first day of the conference will explore how 21st-century technological innovations are changing, improving, and complicating contemporary Chinese society. We are particularly interested in uncovering how technological innovations shape and are in turn shaped by the cultural contexts in which they are developed.

CULTURE X NATURE: COEXISTING IN TUMULTUOUS TIMES | 文化与自然：实现融合性共存

Panels on the second day will explore how human society interacts with the local environment. This day's theme will provide opportunities to learn about Chinese innovations in sustainable fashion and other forms of artistic expression that promote environmental sustainability. Panels will also feature environmentalists, artists, and academics from around the world. These will provide an opportunity for delegates to learn about different cultures' insights into climate change mitigation and local environmental protection.

NATURE X TECHNOLOGY: ENGINEERING SUSTAINABLE SOLUTIONS | 自然与科技：促进可持续发展

The third day will broadly explore how established and emerging technologies are addressing contemporary environmental issues in China and abroad. Technological solutions to address anthropogenic climate change will be a primary focus, and panels will explore evolving renewable energy technology with a focus on China's electric vehicle industry. Panels will not only cover global environmental issues but also explore localized environmental problems and China's innovative practices to address them.



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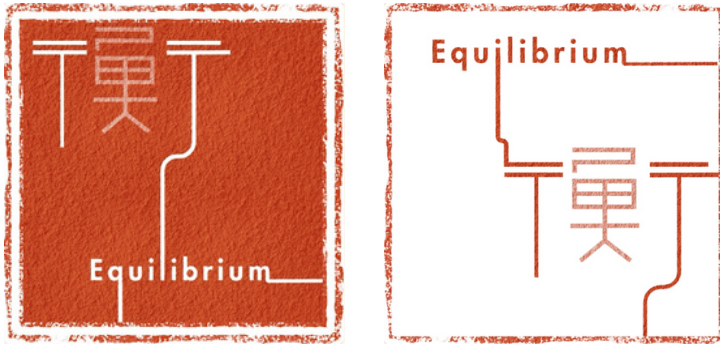
MISSION

The Yenching Global Symposium (YGS) provides a platform for emerging leaders, established practitioners, and Yenching Scholars from around the globe to engage in interdisciplinary dialogues on China through the unique lens of the Yenching Academy of Peking University.

VISION

By exploring key issues related to China and the world, Yenching Global Symposium seeks to enable emerging leaders, established practitioners, and Yenching Scholars to develop informed solutions to global problems.

LOGO



The logo of YGS 2024 is inspired by Chinese traditional seal-cutting. Zhuke (朱刻) and baike (白刻) as yin-yang (阴阳) represent a harmonious balance between nature and culture. This year, we chose the cinnabar red and white in seal cutting as our theme colors.

Among the many Chinese characters that share the meaning of “equilibrium,” we chose “衡” (pronounced héng) as the YGS 2024 theme character. Héng means a desire for dynamic balance but does not mean ‘sameness.’ Amidst balance, people and situations can be different. The right part and left part of “衡” also make up the radicals of another Chinese character “行,” which translates to action.



Equilibrium

Our World in Balance
Yenching Global Symposium
2024 全球青年中国论坛

AGENDA

UTC+8 April 11-14, 2024, Beijing

11 April

12:00 - 17:00

Tour of Peking University

Venue: Zhongguanyuan Global Village 北京大学中关村新园

17:30 - 19:00

Welcome Dinner + Cultural Events

Venue: Zhongguanyuan Global Village Qunying Hall 北京大学中关村新园群英厅

20:00 - 22:00

Optional Social Activity in Beijing

Venue: TBD

Technology & Culture

12 April

09:00 - 10:30

Opening Ceremony

Venue: Peking University Qiulin Auditorium 北京大学秋林报告厅

11:00 - 12:30

Panel 1 - Engineering AI's Future: Collaborations Between China and the World

Venue: Peking University Erti B101 北京大学二体B101

Panel 2 - Revolutionizing Wellness: China's Health Tech Landscape

Venue: Peking University Erti B102 北京大学二体B102

12:30 - 13:00

Lunch

Venue: PKU Campus Dining Halls 北京大学食堂

14:00 - 16:30

Option 1 - 首钢 (Capital Steel Park) Visit

Venue: Beijing Capital Steel Park 北京首钢园

Option 2 - Workshop: Flexible Truths: How people persuade, inspire, and mislead without ever needing to lie

Venue: Peking University Innovation and Entrepreneurship Center Lecture Hall 北京大学双创中心大讲堂

17:30 - 18:00

Dinner

Venue: PKU Campus Dining Halls 北京大学食堂

19:00 - 21:00

Networking Event

Venue: Peking University Erti 北京大学二体B层

YCA Information Session

Venue: Peking University Jingyuan Courtyard 4 北京大学静园四院

13 April

Culture & Nature

09:00 - 10:30 **Panel 3 - Going for Gold: the Lives of Professional Chinese Athletes**
Venue: Peking University Erti B101 北京大学二体B101

Panel 4 - On China Studies: how to approach studying China in the modern age
Venue: Peking University Erti B102 北京大学二体B102

11:00 - 12:30 **Panel 5 - Nature as Artistic Expression**
Venue: Peking University Erti B102 北京大学二体B102

Panel 6 - Insights into Climate Change Leadership
Venue: Peking University Erti B101 北京大学二体B101

12:30 - 13:00 **Lunch**
Venue: PKU Campus Dining Halls 北京大学食堂

14:00 - 16:30 **Cultural Heritage Workshops**
Venue: TBD

17:30 - 18:00 **Dinner**
Venue: Peking University Yannan Buffet 北京大学燕南地下自助餐

19:00 - 21:00 **Kunqu Opera**
Venue: Peking University Qiulin Auditorium 北京大学秋林报告厅

Nature & Technology

14 April

09:00 - 10:00 **Panel 7 - Designing China's Eco-Cities**
Venue: Peking University Erti B101 北京大学二体B101

Panel 8 - Green Horizons: SMEs Driving Sustainable Energy Transition
Venue: Peking University Erti B102 北京大学二体B102

10:20 - 11:20 **Panel 9 - Following the Electric Vehicle Supply Chain**
Venue: Peking University Qiulin Auditorium 北京大学秋林报告厅

11:30 - 12:30 **Closing Ceremony**
Venue: Peking University Qiulin Auditorium 北京大学秋林报告厅

12:30 - 13:00 **Lunch**
Venue: Peking University Nongyuan 3rd Floor 北京大学农园三楼



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KEYNOTE SPEAKER

14th April, 9:00 - 10:30

Qilun Auditorium

Speaker



Janos Pasztor 亚诺什·帕斯托尔

Retired in 2023, Janos has close to 50 years of work experience in international organizations working on energy, environment, climate change and sustainable development. From 2015 to 2016, he was the United Nations (UN) Assistant Secretary-General for Climate Change in New York and Senior Advisor to UN Secretary-General Ban Ki-moon, subsequently assuming the role of Executive Director of the Carnegie Climate Governance Initiative (C2G) until his retirement. Earlier, he worked inter alia at World Wide Fund-International, UN Environment Programme, UN Framework Convention on Climate Change, Stockholm Environment Institute, The Beijer Institute, and the World Climate Conference. He holds a Bachelor of Science and Master of Science in nuclear engineering from the Massachusetts Institute of Technology.

Janos Pasztor在能源、环境、气候变化和可持续发展等领域拥有近50年的国际组织工作经验。在2015至2016年，他担任纽约联合国气候变化事务助理秘书长、联合国前秘书长潘基文的高级顾问，随后担任卡内基气候治理倡议（C2G）执行主任，并于2023年正式退休。此前，他曾世界自然基金会、联合国环境规划署、联合国气候变化框架公约、斯德哥尔摩环境研究所、贝耶尔研究所和世界气候大会等机构工作。Janos Pasztor拥有麻省理工学院核工程学士学位和硕士学位。



PANEL 1

Engineering AI's Future: Collaborations between China and the World

智造未来：中外共谱人工智能发展蓝图

Artificial intelligence (AI) represents one of humanity's greatest concerns. In every café, you will find a table of people discussing the development of AI. Questions such as, "How will AI change the world of work," "How will AI affect education?" and even "Does AI pose an existential threat to humanity?" populate the pages of every magazine and newspaper. This panel assesses the role that international cooperation can and should play in the governance of AI. It is fruitless for only a select number of countries to be working to mitigate the potential dangers of AI while other countries turn a blind eye. We all desire progress, but safety must always remain the priority. Our guests on this panel pertain to a range of fields in AI and can provide several different perspectives on how China can cooperate with the rest of the world to govern AI. Join us to hear how we can collectively engineer a safe path for AI development.

毫无疑问，人工智能是目前人类最核心的关切之一。诸如“人工智能将如何改变工作？”“人工智能将如何影响教育？”甚至“人工智能是否会对人类构成生存威胁？”等问题回荡在每一家咖啡馆的闲聊中，充斥在每一份新闻媒体的版面上。本论坛的重点是评估国际合作在人工智能治理中能够发挥并且应该发挥何种作用。所谓进步诚可贵，安全价更高。须知倘若只有少数国家致力于减轻人工智能的潜在危险而其他国家却对此视而不见，任何努力都将徒劳无功。本分论坛邀请的专家均来自人工智能相关领域，他们拥有丰富的从业经验，并将对中国参与AI治理国际合作的前景提供多样化的视角和观点。加入我们，共谱AI发展的安全道路。

SPEAKERS

Engineering AI's Future: Collaborations between China and the World

12th April, 11:00 - 12:30
Erti B101

Speakers



姜昱辰 Eleanor Jiang Yuchen

Founder and CEO of AIWaves, Eleanor is a driven entrepreneur and Natural Language Processing (NLP) expert. Her undergraduate degree was awarded from Zhejiang University's Chu Kochen Honors College, and she completed her doctorate in computer science and technology at ETH Zurich. While there, she studied under Professor Ryan Cotterell who was named as one of five global ACL Rising Stars.



Caroline Zhang 张若兰

CEO and Co-Founder of Knowtex, previously Caroline worked in biomedical research at the Salk Institute of Biological Studies, investment banking at Morgan Stanley, and AI research and policy initiatives at Schmidt Futures. She was a 2021 Yenching Scholar, and received a Master of Science in computer science (concentration in AI) and a Bachelor of Arts in economics with a minor in international relations from Stanford University.



赵宏 Zhao Hong

Professor Zhao Hong is a faculty member of the Law School of Peking University, a former Member (2016-2020) and Chairperson of the Appellate Body of the World Trade Organization (WTO). She held various senior positions at the PRC Ministry of Commerce (MOFCOM), including the Commissioner of the Department of WTO Affairs, Assistant Representative of the Office of Trade Negotiations, and Deputy Director-General of the Bureau of Anti-Monopoly.

Moderator



周彦汝 Zhou Yanru

A Master's student at Yenching Academy, Zhou has experience in product management in various technology companies, including Bytedance, Kuaishou, and Didi, and is passionate about technology and its impact on business. Additionally, she hosts a WeChat livestreaming channel, where she conducts interviews with startup founders from various industries.



PANEL 2

Revolutionizing Wellness: China's HealthTech Landscape

健康革新：中国健康科技前景

Bringing together distinguished figures from diverse fields including medicine, technology, and innovation, this panel unravels the latest dynamics in China's health technology (HealthTech) and charts the future trajectory of the healthcare industry. With a sharp focus on revolutionary advancements in drug development, clinical transformation, and digital healthcare, our discussions provide deep insights for delegates. Furthermore, we delve into the fusion of AI technology and healthcare, examining the innovation of digital human technology platforms and dissecting how they inject fresh momentum into medical research. Expect engaging conversations on the intricate collaboration between medical research, technological innovation, and real-world applications. Through debating cutting-edge technological developments, the panel has the potential to spark curiosity, foster interdisciplinary engagement, and deepen understanding of the future of healthcare.

本分论坛汇聚了来自医学、科技、创新等多领域的专家，旨在探讨中国健康科技的最新进展以及中国医疗保健行业的发展蓝图。论坛将聚焦创新药物研发、临床转化、数字医疗等领域的突破性进展，为与会代表提供深入分析和见解。此外，本论坛将AI技术与医疗健康领域深度融合，探讨数字人技术平台的自主创新，剖析其如何为医学研究注入新动力。我们期待探讨医学研发、技术创新与落地应用之间的深度结合，通过分享前沿的科技成果和成功案例，为与会者提供启发性见解，促进跨领域合作，推动医疗保健行业迈向更高水平。

SPEAKERS

Revolutionizing Wellness: China's HealthTech Landscape

12th April, 11:00 - 12:30
Erti B102

Speakers



曹飞 Cao Fei

Cao is the Co-founder and COO of InxMed, as well as the Vice Secretary-General of the Precision Medicine Committee of Chinese Society of Biotechnology. He has held various senior positions in the biotechnology and pharmaceutical industry. He graduated from Peking University and enrolled in the PhD program at Hong Kong University of Science and Technology. Later, he came to University of Pennsylvania as a visiting scholar.



Roberta Lipson

Roberta has over 40 years of experience as a pioneer in the healthcare industry in China. She is the founder of United Family Healthcare (UFH) and the Vice Chair of New Frontier Health. After over 20 years, UFH's healthcare platform includes 11 hospitals and almost 20 clinics nationally.



郑超 Zheng Chao

A graduate of the University of Science and Technology of China, Zheng currently serves as the CTO at Shukun Technology. Previously, he worked at IBM China Development Lab from 2009 to 2017, where he held the position of Chief Architect for Cognitive Computing. He has received numerous IBM Global Technical Contribution Awards for his outstanding contributions.

Moderator



Allen Kang Wang

Allen is a Master's student at Yenching Academy and previous Teaching Fellow at the Yale-China Association. Before coming to China, he was a research software engineer on the Brain Computer Interface team at Facebook (now Meta). He received his Bachelor of Science in computer science at Yale University where he did his senior research project on AI diagnostic triaging.



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13th April, 9:00 - 10:30

Erti B101

PANEL 3

Going for Gold: the Lives of Professional Chinese Athletes

逐冠之路：运动健将的职业生涯

The panel brings together Olympic champions and iconic athletes from gymnastics, athletics, and short-track speed skating, offering a captivating narrative to delegates. Flourishing in the competitive world of professional sports, our esteemed guests unravel the secrets to staying composed, confident, and focused in high-stakes competitions. Furthermore, we shine a spotlight on the professional journeys of athletes, sharing their tales of resilience, overcoming challenges, and earning prestigious honors. At a deeper level, our panel seeks to engage in profound discussions on the unique role and far-reaching impact of sports in society.

本分论坛汇聚了来自体操、跳高、短道速滑项目的奥运冠军和大满贯传奇运动员，和与会代表分享他们参与体育竞技的故事。身处激烈竞争的职业体育环境，嘉宾们将分享如何在高压时保持冷静、自信与专注，也将深入解析如何在竞技比赛中建立团队默契、制定精准策略，从而取得成功。此外，本分论坛将特别聚焦运动员的体育生涯故事，分享他们经历的艰难与曲折、锻炼坚韧与毅力。在更深的层面上，我们还希望深度阐释体育在社会中扮演的独特角色和深远影响。

SPEAKERS

Going for Gold: the Lives of Professional Chinese Athletes

13th April, 9:00 - 10:30
Erti B101

Speakers



邓琳琳 Deng Linlin

A graduate of Peking University, Deng serves as a professor at Anhui Normal University. She is a former member of the Chinese women's gymnastics team and has won multiple Olympic gold medals, including the team event at the Beijing Olympics and the balance beam event at the London Olympics. Deng is the only female gymnast in China's history to have won two consecutive Olympic gold medals. In addition to accomplishments in gymnastics, she is also a prominent figure in sports management and youth leadership.



范可新 Fan Kexin

Fan is a Chinese female short-track speed skater who has won five world championships and is considered a Grand Slam holder in short track speed skating. In the 2022 Beijing Winter Olympics, she won the gold medal in the 2000-meter Mixed Relay and a bronze medal in the Women's 3000-meter Relay. Over the span of twelve years from 2010 to 2022, she consistently won medals in every season of the World Cup, accumulating a total of 39 gold, 20 silver, and 18 bronze medals.



王宇 Wang Yu

A former high jumper of the Chinese Athletics team and a graduate student from Tsinghua University, Wang earned his master's degree in 2018. He is the current record holder for men's indoor high jump in China. Wang has been crowned champion at the 2018 Jakarta Asian Games and won a silver medal at the 2018 Athletics World Cup. He is also a two-time champion of the Chinese National Games.

Moderator



Clementine Pippa Ebel

A Master's student at Yenching Academy, Oxford University graduate and elite trail runner. Pippa has lived and worked in China for three years in Shanghai, Beijing and Chengdu. She has worked for two market intelligence companies focusing on education, and China's luxury market. She is a competitive trail runner and is sponsored by two local Chinese brands.



PANEL 4

On China Studies: how to approach studying China in the modern age

论中国学：探索新时代的中国学范式

In a world filled with never before seen levels of specialisation, fewer barriers to knowledge, and incredible technology capable of increasingly accurate, real-time translation, is there still a place for ‘China Studies’ or ‘Sinology’? Why create China studies courses when students could purely study Chinese language and literature or Chinese economics and have a chance of becoming experts in their respective disciplines? If you were to design a China Studies course, how would you do it? Would you prioritise the language, history and culture or would you prioritise studying the current complex political economy? As people who have devoted much of our lives to understanding China, now is the pivotal opportunity to discuss these questions, especially facing such disruption from AI technologies. Join us for a discussion with several distinguished scholars of China as we examine how to locate the study of China in the modern age.

当今世界，专业化水平前所未见、知识壁垒日益减少、实时翻译技术愈发准确，在这样的背景下，“中国学”或“汉学”研究是否还存在独特的生存空间？如果学生可以专攻汉语言、中国文学或中国经济学，深耕单一领域及学科，为什么我们还要开设“中国学”课程？如果让你来设计“中国学”研究的相关课程，你会如何设计？你会优先考虑语言、历史和文化，还是重点关注当今复杂的政治经济局势？面临人工智能技术巨大冲击的当下，正是所有致力于了解中国的人们应当把握的最佳时机。加入我们，与三位杰出的中国学者深入交流，共同探讨如何在现代化语境中定位中国学研究。

SPEAKERS

On China Studies: how to approach studying China in the modern age

13th April, 9:00 - 10:30

Erti B102

Speakers



Chad Futrell

Chad is the Assistant Dean of Student Life at Schwarzman College, Tsinghua University, where his current duties include teaching the mandatory Deep Dive course and overseeing the language programs. He has worked with business and government leaders to run dozens of study tours throughout China. He was previously the Center Director of the CIEE Study Center at Peking University and Minzu University of China.



Brent Haas

A native of Charlotte, North Carolina USA, Brent is the Associate Dean at the Yenching Academy of Peking University. He received his Bachelor of Arts from Georgetown University and Master of Arts and PhD in East Asian History from the University of California, San Diego. He has taught for multiple universities in China and the US and has managed study abroad programs in China for Duke University, the University of California Education Abroad Program, and the Inter-University Program for Chinese Language Studies.



Loretta Kim

Loretta is an Associate Professor and Director of the China Studies programme at the School of Modern Languages and Cultures, University of Hong Kong. Her primary research areas include the comparative history of borderlands and frontiers, Sino-Russian cultural relations, and Chinese ethnic minority languages and literatures. Her current research is about the environmental history and sociocultural identities in Northeast China.



张隆溪 Zhang Longxi

Zhang is the Li De Chair Professor of Yenching Academy. He has taught at Peking, Harvard, the University of California, Riverside, and City University of Hong Kong. He is a foreign member of the Royal Swedish Academy of Letters, History and Antiquities and of Academia Europaea, and President of the International Comparative Literature Association (2016-19). He has published more than 20 books and numerous articles in East-West comparative studies.

Moderator



Michael Natzler

Michael is a Master's student at Yenching Academy on the Politics and International Relations track. He established the China stream at the UK's Higher Education Policy Institute (HEPI) covering university-China relations and authored a report on tackling barriers to growth of Chinese studies in UK school and university system. He is currently pursuing a moonshot of HSK 5 in 12 months.



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Erti B102

PANEL 5

Nature as Artistic Expression in China

自然之美：中国的艺术表达

Art provides one of the best spaces for people to express the relationship between human culture and nature. To understand artistic trends in China relating to the natural world, three figures from the world of art, specializing in different mediums, will be discussing how they express this core relationship through their work and observe it in their studies. Delegates will leave this panel with a deeper appreciation for the challenges facing natural artists in China, the crucial role that art plays in society, and the differences between the domestic and overseas worlds of art.

艺术蕴含着表达人类文化与自然间关系的绝佳空间。为了解中国与自然相互关联的艺术趋势，三位不同领域的艺术家将讨论他们如何在作品中表现这一重要关系，分享如何欣赏其作品中对于这种关系的演绎。青年代表将有机会深刻认识中国相关领域艺术家面临的挑战、艺术在社会中扮演的关键角色以及中外艺术间的差异。

SPEAKERS

Nature as Artistic Expression in China

13th April, 11:00 - 12:30
Erti B102

Speakers



敖定雯 Ao Dingwen

A ballet dancer and choreographer, Ao has been honoured as a National First Rank Performer and National Model Women's Worker. She was the Lead Dancer of the Liaoning Ballet and serves as a director for the Liaoning Province Dance Association. At 18 years old, she was the lead dancer in Yuri Grigorovich's Spartacus. She has composed several productions including Actor and Sundial, and has also been the lead dancer in numerous shows such as Swan Lake and The Nutcracker.



魏久捷 Wei Jiujie

Born in Chongqing in 1984, Wei received his bachelor's and master's degrees from the Chinese Painting Department of the Sichuan Fine Arts Institute, studying there from 2002 to 2010. Over the last 15 years, his works have been featured in numerous individual and group exhibitions at galleries across China, including at Tokyo Gallery and Beijing Tokyo Art Projects and Today Art Museum.



向振华 Xiang Zhenhua

An artist born in Chongqing, Xiang graduated from the Beijing University of Aeronautics and Astronautics in 2006, then went to France in 2007 and received a master's degree from the Gobelins School of Imagery and the Ecole Supérieure des Beaux-Arts in Paris. In his works, he often uses commodity accessories in contemporary consumer society to create, and tries to explore the relationship between people and these objects through generated images.

Moderator



Zhen Yu Yao

Zhen Yu is a Master's student at Yenching Academy on the Literature and Culture track. He is also an NYU Tisch Bachelor of Fine Arts in drama and Master of Arts in politics Graduate. He is a theatre and film writer and director who has produced projects across the US, UK and China.



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PANEL 6

Insights into Climate Change Leadership

绿色洞见：全球气候变迁中的领袖与对谈

Achieving a sustainable level of greenhouse gases in the atmosphere and adapting to the ongoing consequences of anthropogenic climate change are some of the most fundamental challenges of the 21st century. As a global leader in renewable energy technology and a significant producer of greenhouse gases, China has a significant role to play in a global effort towards climatic equilibrium. At this panel, delegates will have the privilege of hearing insights from some of the world's most prominent climate change experts in China and abroad, inspiring our community to think creatively about shaping a more equitable and sustainable future. Panelists feature esteemed leaders from international institutions, domestic civil society organizations, and industry professionals.

维持大气中温室气体总量的可持续水平，适应人为型气候变化的持续性影响，是21世纪人类面临的关键挑战。作为可再生能源技术的全球领袖和温室气体排放大国，中国在追求气候均衡的全球征程中肩负着核心使命。在本分论坛中，国内外的杰出气候变化专家将分享深刻见解，激励参会代表思考如何塑造更加公平、可持续的绿色未来，如何充分发挥青年在气候变化中的领导力。分论坛将邀请来自国际机构、NGO的专家和青年气候倡议家，为与会代表搭建一个集思广益、共商有无私的交流平台。

SPEAKERS

Insights into Climate Change Leadership

13th April, 11:00 - 12:30
Erti B101

Speakers



Janos Pasztor

Retired in 2023, Janos has close to 50 years of work experience in international organizations working on energy, environment, climate change and sustainable development. From 2015 to 2016, he was the United Nations Assistant Secretary-General for Climate Change in New York and Senior Advisor to UN Secretary-General Ban Ki-moon, subsequently assuming the role of Executive Director of the Carnegie Climate Governance Initiative until his retirement.



Neeshad Shafi

Neeshad is an environmentalist and policy-oriented social change advocate best known for his work on social movements, climate, and environmental policies in the Middle East. He holds a master's degree in energy and environmental engineering and is based in Doha, Qatar. He was named in Apolitical's List of the 100 Most Influential People in Climate Policy in 2019 and 2022, and was awarded in the 'Middle East's Most Creative People in Business 2023 - Saving the Planet' Category by Fast Company.



Calvin Tsang

Calvin is the Chairman of Esquel China Holdings Ltd, where he leads and direct all operations and strategic projects for the Group in China. Esquel Group is a knowledge-based innovation company that continuously pushes for positive change in the textile and apparel business. Calvin also serves as an independent Non-executive Director for Central China Securities.



王会东 Wang Huidong

Wang is the Chief Conservation Officer of The Nature Conservancy (TNC) China, and former Vice President of Tianneng Group and Hanergy Holding Group. He has experience in the United Nations Development Program, World Wildlife Fund, national ministries, and large central enterprises. He is an alumnus of Peking University, with a Bachelor of Economics, Master of Business Administration and Doctor of Management.

Moderator



Juliette Odolant

Juliette is a University of Cambridge Chinese Studies graduate and current Peking University-London School of Politics and Economics Dual Degree Master of Science candidate. With French-Australian nationality, her current research assesses the implications of Chinese environmental policies for global sustainable development.



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Our World in Balance

Yenching Global Symposium

2024 全球青年中国论坛

14th April, 9:00 - 10:00

Erti B101

PANEL 7

Designing China's Eco-Cities

生态之梦：中国城市设计的绿色蓝图

This panel lies at the natural intersection of Nature and Technology. Regarded as a “technological fix”, eco-city projects have been carried out in response to a growing awareness of the need to take a holistic approach to urban planning. In the past 30 years, China has built up more than 100 eco-cities. Combining green technologies with advanced regulatory policies, China’s eco-cities have conducted considerable exploratory work in environment protection, resource and energy saving, and living conditions improvement. This panel will center on the Sino-Singapore Tianjin Eco-City, the first cooperative eco-city project at a state level, as a starting point for a broader discussion about challenges and opportunities related to scaling the eco-city model in China and abroad.

本分论坛将聚焦于自然与科技的交叉互动。近年来，公众对综合性城市规划的需求日益增长，许多生态城市项目随之展开。在过去的三十年间，中国建设了上百座生态城市。这些生态城市将绿色技术与先进的监管政策相结合，在促进环境保护、节约资源能源、改善居住环境等方面作出了建设性探索。本分论坛将以“中国-新加坡天津生态城市”（第一个国家级生态城市合作项目）为核心，针对国内外推广生态城市模式所面临的机遇和挑战展开讨论。

SPEAKERS

Designing China's Eco-Cities

14th April, 9:00 - 10:00
Erti B101

Speakers



刘岱宗 Liu Daizong

Liu currently serves as the East Asia Director at the Institute for Transportation and Development Policy (ITDP) and has 20 years of experience in urban sustainable development strategy and transportation policy. He is a member of the United Nations Consultative Transportation Committee of the China Association for Science and Technology (CAST) and Chair of the Future Transportation and Sustainable Development Committee at the World Transportation Conference (WTC).



孙轩 Sun Xuan

Sun is an Associate Professor of Urban Management at Nankai University, Head of the Public Management Laboratory, Director of the Digital City Governance Laboratory, Deputy Director of the Tianjin Computing Social Science Laboratory, and Deputy Director of the Digital Government and Data Governance Research Center. Funded by multiple national natural science foundation projects and provincial-level research projects, he mainly researches digital governance, urban computing, and smart cities.



Tan Jun Han 陈军翰

Tan is Deputy Chief Executive Officer of the Sino-Singapore Tianjin Eco-City Investment and Development Co., Ltd (SSTEC), where he oversees the Strategic Planning and Business Development Division. Mr. Tan holds a Master of Social Science in International Studies from National University of Singapore and a Double Degree in Science (Planning & Development) and Arts from University of Southern California.

Moderator



丁腾飞 Ding Tengfei

Ding is a Master's student at Yenching Academy who graduated from Sun Yat-sen University with a Bachelor of Science in human geography and urban-rural planning. His undergraduate thesis explores the impacts of COVID-19 on residents' access to urban greenspace. His current research project focuses on the biodiversity conservation and regional development at Poyang Lake.



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14th April, 9:00 - 10:00
Erti B102

PANEL 8

Green Horizons: SMEs Driving Sustainable Energy Transition

小企业、大动能：可持续能源新时代的引领者

The global shift towards green energy marks a pivotal moment in human history, offering an opportunity to mitigate the worst effects of climate change. Join leading experts as they discuss the strategies and innovations driving this transition, while shedding light on the pivotal role played by small and medium-sized businesses (SMEs). Delegates will gain practical insights and deepen their understanding of the future of green energy both within China and around the world.

向绿色能源的全球性转向标志着人类历史上的关键节点，为减轻气候变化的最坏影响提供了重要机会。本分论坛中，专家们将共同探讨驱动这一转型的战略与创新，并阐明中小企业在其中所发挥的核心作用。在本分论坛中，与会代表们将获得实用性的洞见，加深对中国及世界范围内绿色能源未来的认识和理解。

SPEAKERS

Green Horizons: SMEs Driving Sustainable Energy Transition

14th April, 9:00 - 10:00
Erti B102

Speakers



李志青 Li Zhiqing

Li is the Director of the Center for Environmental Economics at Fudan University. He also serves as the Deputy Director of Shanghai Key Laboratory for Policy Simulation and Assessment of Ecological and Environmental Governance. He has also been a visiting scholar at Yale University in the United States, the University of California, and the University of Göttingen in Germany. He has led several research projects at the national and provincial levels.



熊抒原 Xiong Shuyuan

Xiong is the Director of Innovative Financial Services of SPD Silicon Valley Bank Beijing Branch, an industry expert in climate technology and new energy industries. She conducts research of industry development and financial risk management in the field of the dual carbon pathway (photovoltaics, power batteries, energy storage, and hydrogen energy). She also researches the potential and contributions of small and medium-sized enterprises (SMEs) in the green and dual carbon energy sectors.



周沐融 Zhou Murong

Zhou is a vlogger with expertise in ESG (Environmental, Social, and Governance) and sustainability, with the channel "ESG Murong" amassing tens of thousands of followers across various platforms. She is also an ESG consulting project manager at Maker Sustainability Consulting. As the founder of Inno ESG, she has provided ESG knowledge sharing and career development speeches to more than 20 enterprises and over 3,000 individuals.

Moderator



Nico Han

Nico is a Master's student at Yenching Academy and a researcher who focuses on technology, education, and industry development in China. She has also worked at various think-tanks. Nico has a Master of Philosophy from the University of Oxford and she is from Canada.



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14th April, 10:20 - 11:20

Qiulin Auditorium

PANEL 9

Following the Electric Vehicle Supply Chain

电动化未来：探寻车辆供应链的新趋势

In humanity's search for sustainable solutions, this panel illuminates the role of electric vehicles (EVs) in addressing contemporary environmental challenges. Delving into the intricate network of the EV supply chain, experts will dissect sustainability measures, technological innovations, and policy frameworks driving the transition towards greener mobility. Delegates will emerge with a comprehensive understanding of the global dynamics shaping the EV industry and the critical role it plays in fostering a sustainable future amidst the urgency of climate change.

在人类寻找可持续发展方针的进程中，电动汽车 (Electric Vehicles, 简称EVs) 对于应对当代环境挑战中具有关键性意义。专家们将深入研究电动汽车供应链的复杂网络，剖析推动向绿色出行转型的可持续发展措施、技术创新和政策框架。在本分论坛中，代表们将全方位地了解塑造电动汽车行业的全球动态，以及该行业在气候变化的紧迫挑战下如何促成可持续发展未来。

SPEAKERS

Following the Electric Vehicle Supply Chain

14th April, 10:20 - 11:20
Qilun Auditorium

Speakers



Michael Go

Michael is a seasoned executive with over 25 years of experience driving growth and innovation across diverse sectors, including technology, finance, and clean energy. He is Chair of Marbank International, a multi-asset class asset manager focusing on renewable energy and Non-Executive Director of an Asia Pacific-based electric vehicle (EV) company with supply chain, manufacturing, and distribution across Indonesia and Southeast Asia.



牛天林 Niu Tianlin

Niu is a senior researcher at the International Council on Clean Transportation (ICCT) and holds a master's degree in environmental science and engineering from Tsinghua University. Tianlin is mainly engaged in research focusing on green freight and commercial vehicles, and has more than 10 years of research experience in pollution and carbon reduction in the transportation sector.



张骁 Zhang Xiao

Zhang is the Senior Director of Automotive Product Planning at Li Auto. He joined Li Auto in 2016 when the company was just founded and was responsible for the definition of Li ONE and Li L9, as well as product strategy and planning. He previously worked for BMW Mini.

Moderator



Calif Chen

Calif is a Master's student at Yenching Academy on the Law and Society track. She graduated Magna Cum Laude from Princeton University studying environmental policy in the School of Public and International Affairs. Her research interest lies in the areas of climate policy, climate resilience, and environmental justice. She has previously interned with the National Oceanic and Atmospheric Administration and other environmental organizations.



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12th April, 14:00 - 16:30

Peking University Innovation and
Entrepreneurship Center Lecture Hall

WORKSHOP

Flexible Truths: How people persuade, inspire, and mislead without ever needing to lie **后真相时代：无需谎言的自发误导**

The YGS Executive Team is honored to receive Hector Macdonald to lead a workshop for our delegates titled 后真相时代 Flexible Truths: How people persuade, inspire, and mislead without ever needing to lie. The workshop is based on Hector's best-selling non-fiction book 'Truth: How the Many Sides to Every Story Shape our Reality'. 'Truth' was the opening text on the 2023 Gaokao exam and has sold more than 100,000 copies in China since its publication in 2018. In this workshop, delegates will engage in interactive exercises exploring the nature of information, news, and discourse in contemporary society as they interact with conference themes such as artificial intelligence and sustainability. By the end of the workshop, participants will be better able to recognize and resist misleading truths, and better equipped to select and present constructive truths to achieve worthwhile goals.

本分论坛有幸邀请到赫克托·麦克唐纳(Hector Macdonald)先生作为主持人，围绕其2018年出版的畅销书《后真相时代》展开讨论。作为2023年高考的开题文本，《后真相时代》自出版以来在中国已售出10万余册。在本分论坛中，与会代表们将深度参与互动性实践，在与人工智能、可持续发展等其他分论坛主题的交互中探索当代社会中信息、新闻与话语的本质。我们期待通过在分论坛中的互动学习，青年代表们将能够更好地识别与抵制误导性真相，选择与呈现建设性真相，以推动社会高价值目标的实现。

WORKSHOP SPEAKER

Flexible Truths: How people persuade, inspire, and mislead without ever needing to lie

12th April, 14:00 - 16:30

Peking University Innovation and Entrepreneurship Center Lecture Hall

Speaker



Hector Macdonald 赫克托·麦克唐纳

A strategy and communications consultant and bestselling author, Hector was educated at the University of Oxford and the Institut Européen d'Administration des Affaires (INSEAD), studying biology and business respectively. He has worked with many of the world's leading companies, with a particular focus on pharmaceuticals and financial services. Hector has published four novels and one non-fiction book, 'Truth: How the Many Sides to Every Story Shape our Reality' (后真相时代), which has achieved widespread popularity in China. You can find his work at www.hectormacdonald.com.

牛津大学生物科学学士，英士国际商学院工商管理硕士，全球知名战略与传播顾问以及畅销书作家。他曾为世界顶尖企业提供咨询服务，客户主要集中于制药和金融服务领域。赫克托一共出版了四本小说和一本非小说类书籍《后真相时代》，后者在中国广受欢迎。他的作品展示于www.hectormacdonald.com。



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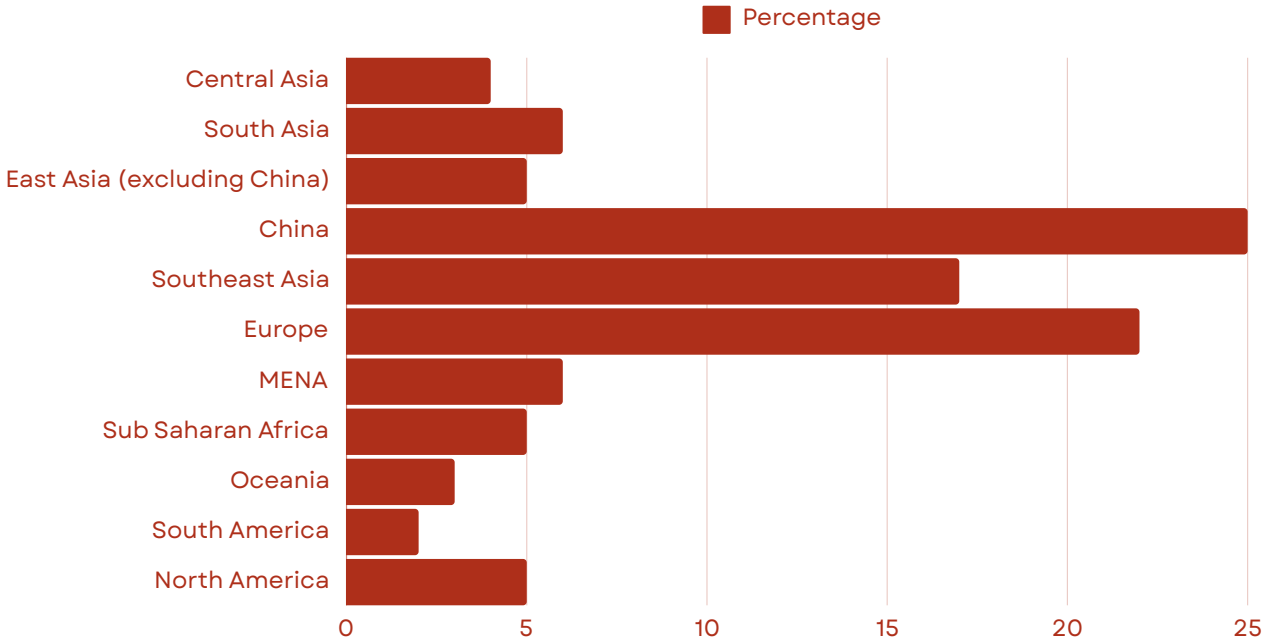
DELEGATES



196 Delegates

51 Countries and Regions

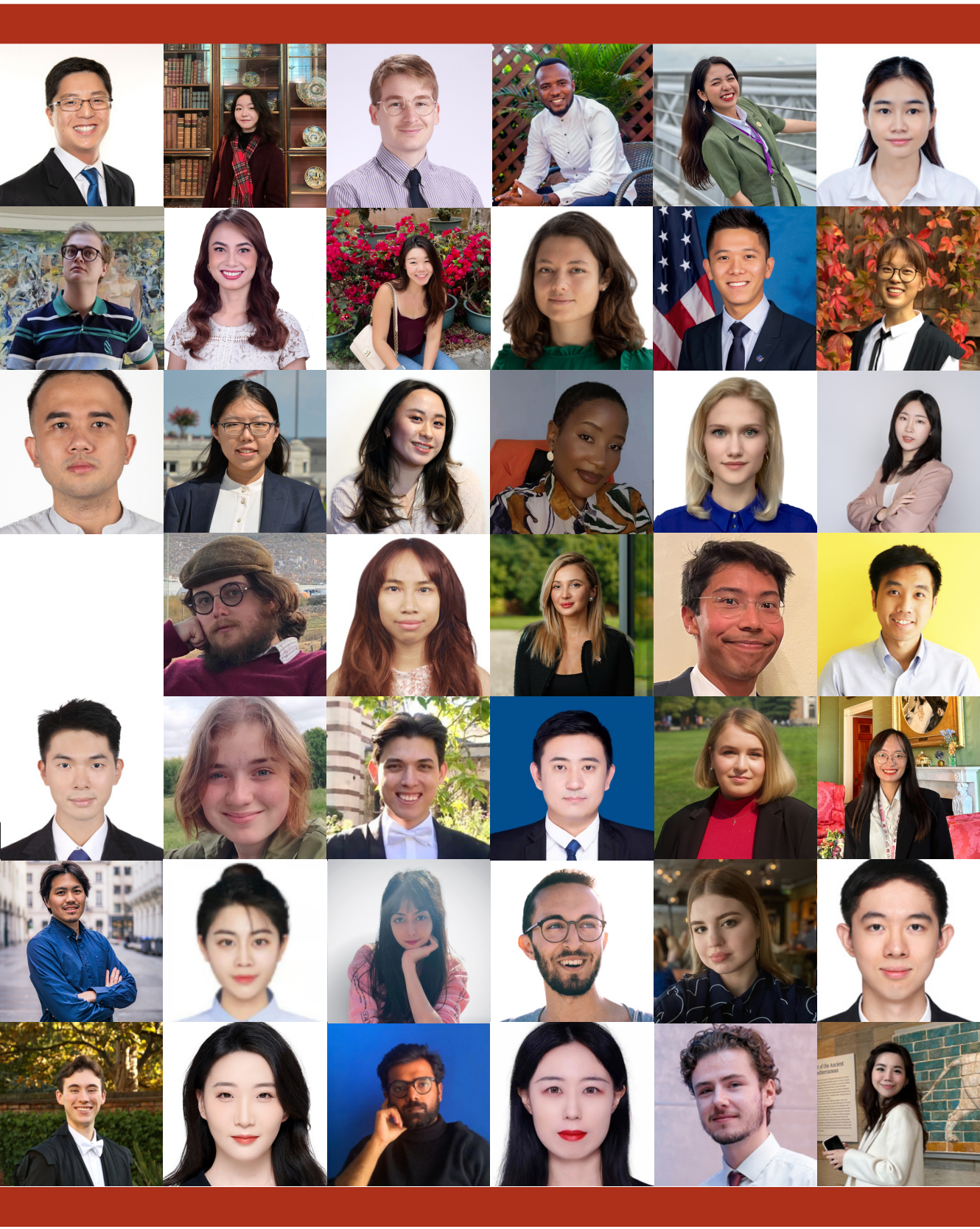
Yenching Global Symposium 2024



51 COUNTRIES AND REGIONS

| | | |
|----------------------|-------------|--------------------------|
| Australia | India | Pakistan |
| Brazil | Indonesia | Palestine |
| Bulgaria | Iran | Philippines |
| Cambodia | Ireland | Poland |
| Canada | Italy | Republic of Korea |
| Chile | Japan | Russia |
| China | Jordan | Singapore |
| Colombia | Kenya | South Africa |
| DPRK | Latvia | Spain |
| Egypt | Luxembourg | Taiwan, China |
| France | Malaysia | Thailand |
| Georgia | Mexico | Turkey |
| Germany | Mongolia | Ukraine |
| Ghana | Myanmar | United Kingdom |
| Greece | Netherlands | United States of America |
| Hong Kong SAR, China | New Zealand | Vietnam |
| Hungary | Nigeria | Zimbabwe |





2024 FIGURES

10,000+

applicants

84

delegates
chosen worldwide

112

Yenching Academy
Scholars

30+

speakers



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GLOBALISATION
OR
GUÓBALISATION?
INTERNATIONALISM
IN FLUX

Share Renewal



RETELLING
THE CHINA STORIES



2023: Humanity: Cartographies of Collaboration

**2022: Globalisation or Guóbalisation:
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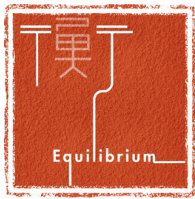
2021: Shared Renewal: Recoupling East with West

2019: Wǒmen: Retelling the China Stories

2018: Renaissance: China's Journey in a Global Future

2017: Xinnovation: Identity of Innovation in China

2016: China Meets the World, The World Comes to China



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